



CAPCO

GDPR

The reason behind the biggest Financial Services mindset change in history

JUNE 2015

Initial discussions to update the Data Protection Directive

JANUARY 2016

Approval of GDPR

MAY 2016

GDPR enters into force

TODAY

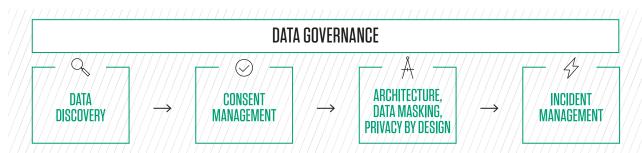
MAY 2018
GDPR becomes fully enforceable



KEY FACTS

- Non-compliance with GDPR significantly increases reputational risk
- Applicable to all companies worldwide that process personal data of EU citizens
- Severe fines and penalties for non compliance: Up to 2-4% of annual group turnover or €20 million, whichever is greater
- Brexit is not a solution The UK's new Data
 Protection Bill aligns with GDPR post-Brexit
- New and enhanced rights for data subjects bring new challenges, but also new opportunities
- In Europe alone, 28,000 DPOs will have to be appointed

SOLUTION



SUPPORTING PROCESSES

Right to rectification

Right to object

Right to erasure

Right to restrict processing

Right to data portability

Right to be informed

Right of access

Rights in relation to automated decision making and profiling