



# 1. LEADERSHIP & CULTURE IS KEY

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In order to foster an environment where innovation and collaboration drive modern delivery, leaders need to also shift their thinking from certainty to discovery, and from authority to effective partnering.





## 2. **FUND & MEASURE** **WHAT MATTERS**

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Investing time upfront to agree on how to limit the risk of over or underfunding wanted outcomes with a clear set of measures is critical for teams to align at all levels of an organisation. >



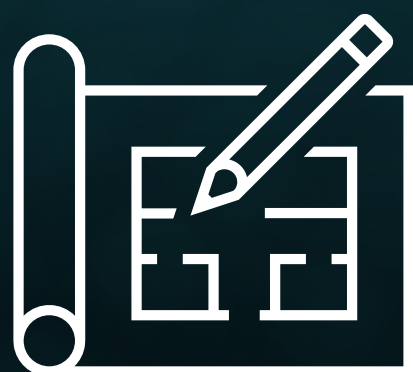


# 3. MAP OUT THE COLLEAGUE JOURNEY

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Setting a clear vision or North Star and setting out the roadmap to achieve this journey is key.





# 4. PLAN AND SEQUENCE ACTIVITY AT ALL LEVELS

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Organisations need to set up capabilities and mechanisms that create the necessary transparency to plan and sequence work to drive these value outcomes at all levels.





# 5. COLLAPSE FUNCTIONAL SILOS

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It doesn't matter what the internal silos or structures are, teams must be enabled to overcome the historical political culture associated with traditional hierarchical structures to deliver what customers need.



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