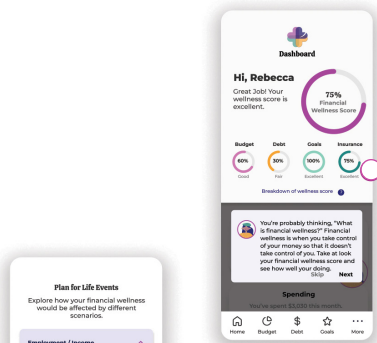


RAISING THE BAR FOR HOLISTIC FINANCIAL WELLNESS



Capco's Digital Wealth team, a cross-functional collaboration between wealth management experts and human-centered designers, uncovered a way for end customers to reach a state of financial harmony, digitally. Our new holistic financial wellness prototype, LifePlus, brings to life a one-stop shop. At its heart, LifePlus is about leading with advice instead of products — we've created a framework and an experience on top of it that allows firms to seamlessly leverage their customer data to create hyper-personalization.

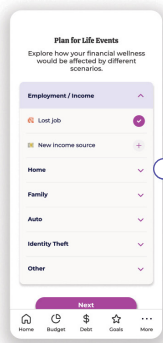


A Look Into Financial Wellness



See What Financial Wellness Looks Like

Customers want a clear picture of their financial wellbeing available at their fingertips. With LifePlus, they can access their 'Financial Wellness' score and see the whole picture

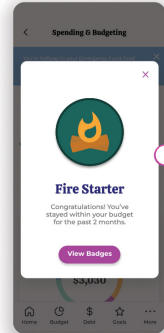


Plan for Life's Unexpected Events



Plan for Life's Unexpected Events

The road to life is bumpy and full of unexpected events, but customers want to be prepared. With LifePlus, your customers can see how life events will affect their financial harmony, prepare in advance, and maintain their financial peace should these events occur.

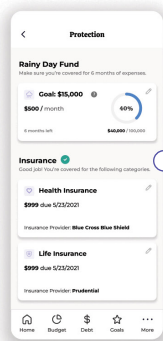


Build Habits to Reach Long-term Goals



Enable Long-term Planning Through Daily Habits

It's not enough to give customers a savings plan — behavioral change grows from frequent, strategic nudges that help them build habits to achieve their long-term goals.

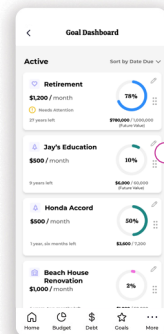


Taking Insurance Into Account



Bring Insurance Into the Big Picture

Insurance is one way customers can protect themselves from the unexpected, but they often want to know how their budget will be affected by their coverage level. LifePlus gives customers a preview of how a new policy impacts their budget and what changes they'd need to make to accommodate it.



Goal Trade-offs



Make Strategic Trade-offs

Can we really ever have it all? We know customers' financial goals can and will change over time. We take the opportunity to educate customers on the trade-offs to make across their full financial picture — banking, insurance, and wealth — so they can still reach their goals.

Why Now? Experiences like LifePlus are the key to attracting and retaining customers in a new age of finance.

Why Us? Our Digital Wealth team is uniquely positioned with market insights and skilled designers to identify opportunities and help you capitalize on them.

CONTACT

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ABOUT CAPCO

Capco, a Wipro company, is a global technology and management consultancy specializing in driving digital transformation in the financial services industry. With a growing client portfolio comprising of over 100 global organizations, Capco operates at the intersection of business and technology by combining innovative thinking with unrivalled industry knowledge to deliver end-to-end data-driven solutions and fast-track digital initiatives for banking and payments, capital markets, wealth and asset management, insurance, and the energy sector. Capco's cutting-edge ingenuity is brought to life through its Innovation Labs and award-winning Be Yourself At Work culture and diverse talent.

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