

CAPCO

DIGITAL

TODAY'S MARKET

As the economy shifts toward a post-pandemic state it will demand more from our clients, especially their digital experiences. The lockdowns we experienced during COVID-19's peak elevated the digital world and put more emphasis on offering customers convenience, personalization, and more freedom of choice, as well as safety. Now more than ever, we need to help our clients build customized experiences that marry what customers already know they want, with the convenience of getting it quickly and easily.

SERVICES AND SOLUTIONS

DIGITAL LABS

- Research & Validation
- Technology Partnerships
- Rapid Prototyping

DATA

- Analytics
- Data Governance
- Data Management

DIGITAL ENGINEERING

- Full Stack Development
- Architecture
- Cybersecurity
- Devops
- QA Automation
- Robotics

DIGITAL CONSULTING

- Digital Strategy
- Customer Experience & Service Design
- Product Management
- Culture & Talent
- UI/UX Design
- Digital Marketing & Studio

DATA & ANALYTICS

Capco empowers its clients to be industry digital leaders, guiding them from ideation through realization. We serve as the trusted guide with deep financial services expertise to our clients in an ever-evolving industry.

- We're relentlessly human-centered; one of our primary goals at the beginning of any project is to help ensure the client knows the user we're solving for
- We work collaboratively with our clients to empower them and co-create solutions
- We work faster than our competitors to accelerate change in our clients' industries

CLIENT SUCCESS STORY

Capco worked with a large U.S. commercial bank to reimagine the banking experience for early-stage founders in a tech oversaturated environment.

Challenge: This client was forced to compete for its entrepreneur customers' business with providers that offer real value and simple solutions to running and growing a business—competitors that often aren't banks. These entrepreneurs needed a simple experience that could still meet their complex banking needs as their start-ups grew.

Solution: Capco launched a large-scale agile delivery program with cross-functional teams and leadership support. To drive digital transformation, we focused on three areas:

- Digital Experience Strategy
- Agile Transformation
- Product Management & Design Execution

Results:

- Went from an initial concept to a live beta version of the base candidate MVP in less than six months, and validated the new user experience and features.
- Ongoing staffing support with industry subject matter experts and experienced Product Managers and Project Managers
- Trained over 150 staff on agile and mobilized 9 cross-functional agile delivery pod teams
- Provided UX expertise and continuous iterations through processes, templates, and code-ready assets

END-TO-END DIGITAL EXPERTISE DELIVERY MODEL

Digital Specialists

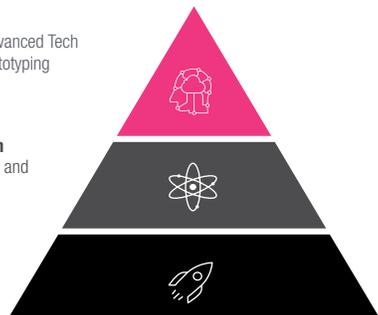
Digital Lab – Design, Advanced Tech and Analytics, Rapid Prototyping

Digital Transformation

Strategic Service Design and Organizational Change

Digital Delivery

Orlando – Build & Implementation



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ABOUT CAPCO

The Capco Digital team are a collaborative, diverse, and passionate team focused on user-centric design, lean product development, and emerging technologies. They lead complex institutions into the future with a bold, entrepreneurial perspective.

Capco, a Wipro company, is a global technology and management consultancy specializing in driving digital transformation in the financial services industry. With a growing client portfolio comprising of over 100 global organizations, Capco operates at the intersection of business and technology by combining innovative thinking with unrivalled industry knowledge to deliver end-to-end data-driven solutions and fast-track digital initiatives for banking and payments, capital markets, wealth and asset management, insurance, and the energy sector. Capco's cutting-edge ingenuity is brought to life through its Innovation Labs and award-winning Be Yourself At Work culture and diverse talent.

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